

# NEIGHBOURS of Stonewall



## “WELCOME HOME”

**Argyle**

Population: 994 | 10 min to Stonewall | 22 min to Winnipeg

**Balmoral**

Population: 1,605 | 11 min to Stonewall | 20 min to Winnipeg

**Grosse Isle**

Population: n/a | 13 min to Stonewall | 13 min to Winnipeg  
census data not available

**Gunton**

Population: n/a | 19 min to Stonewall | 23 min to Winnipeg  
census data not available

**Stony Mountain**

Population: 2,160 | 10 min to Stonewall | 11 min to Winnipeg

**Warren**

Population: 1,015 | 12 min to Stonewall | 18 min to Winnipeg

**Woodlands**

Population: 3,797 | 17 min to Stonewall | 22 min to Winnipeg

**RM of Rockwood**

Population: 8,440 | Area: 701.69 sq. km.

**RM of Woodlands**



Population: 3,797 | Area: 664.35 sq. km.

# Heart OF OUR COMMUNITIES

Discover the heart of our communities through our exclusive magazine, "Welcome to Stonewall" thoughtfully designed to showcase the unique charm of Stonewall and the rural towns surrounding Stonewall. As local experts living, working, and playing in these vibrant areas, we understand the pivotal role a community plays in the home-buying decision.

Our magazine goes beyond traditional listings, offering sellers a powerful tool to convey the essence of their town to potential buyers. From top-rated schools and healthcare facilities to charming downtowns and thriving local businesses, we spotlight the amenities that make each town special.

By choosing The McKillop Team, sellers leverage our expertise in portraying the lifestyle each town offers. We recognize that buyers don't just purchase a house - they invest in a community. Our magazine empowers sellers to create a connection between buyers and the towns they may soon call home. Trust us to be your local experts, guiding you through the process of not just selling a property but showcasing the unique and appealing lifestyle of our rural haven.

If you would like a copy of our "Welcome to Stonewall & Area" Guide, you can pick up a copy at our office: 1-333 Main Street in Stonewall -or- we would be happy to email you a copy!  
Contact us at:  [info@mckillop.ca](mailto:info@mckillop.ca) -or-  204-467-8000



# OVERWHELMED & UNCERTAIN?



Feeling overwhelmed as you gear up to sell your home? I get it. Sorting through memories, kids' stuff, and deciding what stays or goes can be tough. The struggle is real – Questions about painting those fluorescent green and blue bedrooms, dealing with 20-year-old flooring, or tackling an outdated kitchen can be a real headache.

It's not just about the physical stuff either. The uncertainty about the market, not knowing your home's worth, and wondering how long it'll take to sell – these are all legitimate concerns. Will people even like your house? And choosing a realtor? That's a whole other maze.



Hello, I'm Susan McKillop of The McKillop Team at RE/MAX Town & Country. I completely understand the overwhelming feelings you're experiencing right now, both as a seasoned realtor with 40 years of experience and as someone who has been in your shoes as a seller.

We recognize that each step can be challenging, so we've broken it down into manageable and easy-to-follow tasks, ensuring you have a reliable guide by your side throughout the journey. From the moment you decide to sell until you're comfortably settled into your new home, our team is here for you.

Selecting a realtor who will be with you from start to finish is crucial for a smooth, easy, and enjoyable move. With our in-house marketing and production studio, we go beyond what a typical real estate office offers. We believe every home is unique, and our team works tirelessly to give each property its distinct identity in the market.

But, hey, we're in this together. Let's take a deep breath and tackle each question, each concern, one step at a time. Your dream home is on the horizon, and we'll get you there without the stress and worry. Let's make this move as smooth and enjoyable as possible!"

Discover the benefits of the McKillop Team's proven methods, offering you a step-by-step plan for a stress-free, happy, and enjoyable sale. It's the key to unlocking the new home you've always dreamed of.

# "Maximize Your Home's Appeal"

## TAILORED CONTENT CREATION WITH OUR IN-HOUSE PRODUCTION STUDIO

Our in-house marketing and production studio crafts custom high-impact content, ensuring each property receives a unique identity that resonates with the widest real estate audience. Experience the advantage of having our dedicated and talented staff, graphic designer, photographer and videographer elevate your properties presentation ensuring your property receives a level of customization and visual appeal that stands out in the market. Make your home shine with eye-catching content.

## TECH-DRIVEN TARGETING FOR MAXIMUM EXPOSURE

Boost your property's online presence on all our social platforms. We'll give your property a unique identity that stands out and grabs attention in the crowded market. Go beyond the usual methods to make sure your property reaches the right audience and gets the attention it deserves.

## RESULTS SPEAK LOUDER

See the differences in action. Our track record of successful campaigns, tech-driven sales, and personalized strategies proves that innovation, uniqueness, and tailored approaches are more than just a promise-they are the core of our successful real estate journey. Your property is more than just a listing.



The image shows three mobile devices displaying digital marketing content. On the left, a laptop screen shows a Facebook profile for 'The McKillop Team - REMAX Town & Country' with a post for 'OPEN PRAIRIE GATES Saturday March 11'. In the center, a smartphone displays the Instagram profile for 'themckillopteam' with 1,307 posts, 421 followers, and 338 following. On the right, another smartphone shows a collage of social media posts, including one for 'MTC NIGHT MARCH 15, 2024' and another for 'DENTIM'. Below the devices, the following statistics are listed:

- 71,000 YouTube Views
- 55,000 Website Views
- 2000 Hours Watched on youtube
- 1033 Followers on social platforms



**Ready to give your property the EDGE it needs and get it SOLD for the price that makes you HAPPY?**  
Call us today and let The McKillop Team help you make it EASY!  
Let's begin this exciting move together!



A dark blue rounded rectangular box containing contact information for two agents. On the left is Susan McKillop, and on the right is Brandt McKillop. In the center is a circular photo of both agents smiling. The contact details are as follows:

- Susan McKillop**  
204-941-0221  
susan@mckillop.ca
- Brandt McKillop**  
204-782-8869  
brandt@mckillop.ca



www.bemyneighbour.ca

